



County Commissioners of Charles County

PROCLAMATION 2023-93

Shop Small Business Saturday

WHEREAS, small businesses are significant contributors to our economy and community; there are currently 30 million small businesses in the U.S., creating more than two-thirds of the net new jobs; and

WHEREAS, Small Business Saturday was founded by American Express in 2010 and officially cosponsored by the U.S. Small Business Administration SBA since 2011, and has become an important part of small business' busiest shopping season; and

WHEREAS, In between the Black Friday sales and the Cyber Monday deals is Small Business Saturday (November 25th) – this is a day set aside to support the small businesses that play a vital role in creating jobs and economic opportunities all across Charles County, Maryland; and

WHEREAS, there are over 33 million small businesses in the United States and small businesses employ 61.7 million Americans; and

WHEREAS, Charles County has over 2,900 small businesses that employ over 39,000 people with payroll of roughly 2.09 (two point zero nine) billion dollars annually; and

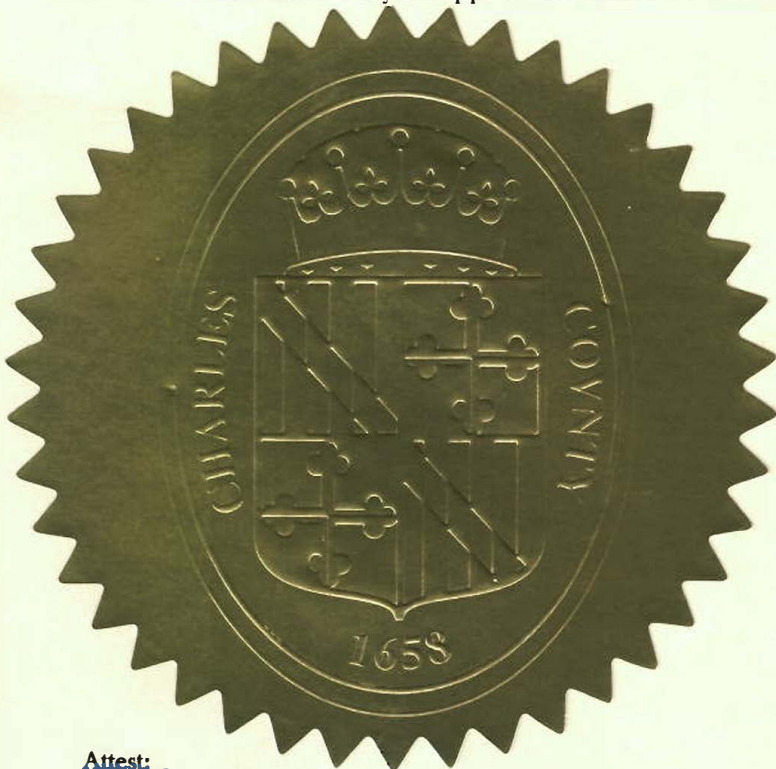
WHEREAS, there are over 13,300 nonemployer businesses in Charles County with annual receipts approaching over 450 million dollars; and

WHEREAS, Charles County has over five thousand minority-owned small businesses; over four thousand women-owned small businesses; and fourteen hundred veteran-owned small businesses; and


WHEREAS, undoubtedly, small businesses are critical to the overall economic health of our community by creating jobs, generating tax revenue, reinvesting money earned in the local community, and providing local alternatives to consumers; and


WHEREAS, it is important to shop locally, both virtually and in-person, and support Charles County Small Businesses.

NOW, THEREFORE, WE, THE BOARD OF COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND, do hereby proclaim November 25, 2023 as Shop **Small Business Saturday** in Charles County and urge the residents of Charles County to support small businesses and merchants during this week and throughout the year.




COUNTY COMMISSIONERS OF
CHARLES COUNTY, MARYLAND


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Attest:



Carol A. DeSoto, Clerk to the Commissioners