Charles County Census 2020 Complete Count Committee MINUTES

Thursday, March 12, 2020 2:00 pm Government Building Conference Room La Plata, MD

Attendees:

Dina Barclay, Charles County Dept. of Community Services Jeffry Barnett, Charles County Transit (VanGo) Amy Blessinger, Charles County Dept. of Planning & Growth Management Deborah Carrington, Lifestyles of Southern Maryland Rhonda Ford, Fort Washington Area Chapter, Delta Sigma Theta Sorority LaVita Gardner, Tri-County Chapter, Delta Sigma Theta Sorority Jennifer Harris, Charles County Media Services Edward Holland, National Active and Retired Federal Employees Andrea Hornung, Naval Support Activity South Potomac Tina Kozloski, Charles County Media Services Laura Lyon, Town of La Plata Renesha Miles, Charles County Media Services Judy Mills, College of Southern Maryland Mayor Brandon Paulin, Town of Indian Head Ken Schroeck, Charles County Public Schools Scott Travers, Senator Chris Van Hollen's office Census Bureau staff: Qwenolyn Kendle, Partnership Specialist Lee Osberry, Jr., Partnership Specialist

- I. Committee Chair Amy Blessinger welcomed the members and asked them to introduce themselves.
- II. Lee Osberry, Census Bureau Partnership Specialist, presented updates from the Census Bureau including the Bureau's response to the COVID-19 crisis, a preview of the Response Rate Map, Statistics in Schools Week, and the Bureau's continuing hiring efforts. He also discussed that Mobile Questionnaire Assistance Centers (M-QACs) would commence in mid-April and encouraged the members to offer the use of their facilities for these centers.

- III. Ms. Blessinger gave an overview of the Community Outreach Day planned for April 1. She passed around a sign-up sheet asking for volunteers to visit area businesses to encourage them to promote the Census to their customers.
- IV. Ms. Blessinger and Ms. Kozloski encouraged the members to request print materials (flyers, postcards, banners, yard signs, etc.) to assist with outreach.