

Alice Ferguson Foundation



"Even before we left, the students were already asking to come back. They learned to rely on their friends and themselves as they try new things and go off to unfamiliar places away from home."

- 5th Grade Teacher



EDUCATION. INNOVATION. INSPIRATION.

Over the last six decades, we have touched the lives of nearly half a million students. Each year, thousands of students engage in hands-on learning through our programs, and thousands of volunteers discover and connect to their local watershed through community workshops and local cleanups.

ENHANCING LEARNING, FOSTERING CONNECTIONS

- **Integrated STEM learning** (science, biology, sustainability, technology) in outdoor hands-on education programs.
- **Transforming communities** through 30 years of neighborhood cleanups and engagement.
- Serving **Maryland, Virginia, and Washington DC.**
- Students becoming **engaged stewards** of the natural world.
- Our environmental campus features a **historic 1930's farmhouse and barnyard** and state-of-the-art **net-zero conference center** that meets the most rigorous and ambitious building performance standards on the planet.



65+ years of service



1,000+ teachers trained



Engaged **145,000+** volunteers.



7 million pounds of trash collected.



Thousands of cleanup events

YOUR SUPPORT MAKES AN IMPACT

Sponsorships help underwrite costs and allow us to provide life-changing programs to more students. By partnering with the Alice Ferguson Foundation, you are not only supporting our educational and outreach programs, but also touching the lives of thousands of community members who get to experience the wonder of Hard Bargain Farm and the outdoors.

More than **80 percent** of our income directly supports programs. Many students we serve come from **underserved, low-income communities**.

Corporate partnership opportunities are available at every level. Your sustained support makes our work possible.

OUR ANNUAL REACH



- Our website receives more than **220,000 visits**.
- We engage **9,000+ volunteers** across **300 trash cleanup events**.
- Our concert & theater season engages **600+ audience members**.
- Our e-newsletter reaches **6,500 readers** in Virginia, Maryland, & DC.
- We have **5,500 total followers** on Facebook, Twitter and Instagram.
- We table at **100+ community events** each year.

“*I got to do and see things I'd never done before. I was worried about being away from home, but then I realized it was fun. You milk cows, learn about the environment and how to reduce the pollution in the Potomac River.*” - 5th Grader





Alice Ferguson Foundation - Sponsorship Opportunities



MAKE A DIFFERENCE TODAY

	Champion \$10,000	Sustainer \$5,000	Partner \$2,500	Steward \$1,000	Friend \$500
Sponsor recognition in annual report, website & social media.	✓	✓	✓	✓	✓
Feature as Sponsor for our Annual Trash Cleanup which engages 9,000+ volunteers & community members annually.	Logo	Logo	Name	Name	
One-hour virtual program or virtual team retreat facilitated by our team of experienced educators.	✓	✓	✓	✓	
Featured in event programs and signage, including annual <i>Pinot on the Potomac</i> fundraiser.	Logo +4 tickets	Logo +2 tickets	Name		
Use of 1930's Historic Farmhouse for one-day event or meeting for up to 20 people.	✓				

Your sustained support makes our work possible.



Alice Ferguson Foundation - Sponsorship Opportunities

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to: development@fergusonfoundation.org.

CONTACT INFORMATION:

_____	_____
Company Name	Contact Person
_____	_____
Contact Email Address	Contact Phone Number
_____	_____
Address	City/State/Zip

SPONSORSHIP PACKAGES:

- \$ 10,000 Champion
 - \$ 5,000 Sustainer
 - \$ 2,500 Partner
 - \$ 1,000 Steward
 - \$ 500 Friend
 - \$ _____
- ~ OR ~

EVENT SPONSORSHIPS:

- \$2,000 Event Sponsor
- \$1,000 Event Sponsor
- \$500 Event Sponsor
- \$300 Event Sponsor
- \$ _____

PAYMENT INFORMATION:

_____ Please send me an invoice...

_____ I have enclosed a check...

_____ Please charge my credit card...

...for the amount of \$ _____

Card Type: Visa / MC / AmEx / Discover

Card Number

_____ _____

Expiration Date Security Code

_____ _____

Signature Date

THANK YOU FOR YOUR SUPPORT!

Goods and services such as event tickets, access to facilities, and program delivery, which may be provided in exchange for your donation, have fair market value. Note that the tax deductibility of your donation is limited to the portion of your contribution that exceeds the aggregate fair market value of benefits received.

ALICE FERGUSON FOUNDATION



A BREATH OF FRESH AIR VIRTUAL VISITS & MORE



VIRTUAL VISITS AND TEAM RETREATS



JOIN US ON ZOOM FOR AN IMMERSIVE
AND INTERACTIVE TEAM VISIT

- A great way to get the remote team together.
- Choose to do a virtual visit, an interactive workshop, or a team-building activity.
- Fun and interactive virtual activities.
- Half hour, hour, and two-hour programs
- Led by experienced naturalists & facilitators

FEATURED VIRTUAL ACTIVITIES

- Visit Our 1930's Farm & Meet the Animals
- Talkin' Trash: Easy Changes to Go Green at Home
- What's in Your Backyard: Discovering the Small Stuff
- Fishy Fins & What Aquatic Adaptations Can Tell Us



RENTALS

SAFE & SOCIALLY
DISTANCED RETREATS
& MEETINGS

Bring your team to our historic
farmhouse, renovated barn,
or zero-impact green
conference center.

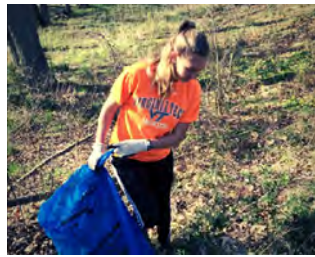
Nestled in the woods, fields, & wetlands
on the shore of the Potomac River.

*COVID-19 guidelines strictly enforced.
Socially distanced team-building and
educational activities available.*

Located in
Accokeek, Maryland



INFO@FERGUSONFOUNDATION.ORG



BE PART OF THE GROWING BUSINESS MOVEMENT TO END PLASTIC POLLUTION

Are you ready for the 2021 Potomac River Watershed Cleanup?
Each April, we help safely organize more than **300 cleanup events** to remove **300,000+ pounds of trash** from the places we live, work, and play.
But we can't do it alone.

MAKE A DIFFERENCE

SPONSOR A CLEANUP

Make a local cleanup possible with a gift. Show your commitment to plastic-free waters.

LEAD A CLEANUP

We will help your employees organize a safe and socially-distanced cleanup in their area.

SPONSOR A WORKSHOP

Sponsor a volunteer workshop to empower local action in your community at a larger scale.

STAY SAFE & SOCIALLY DISTANCED
AS YOU GET OUTSIDE AND DO GOOD



ALICE FERGUSON FOUNDATION



VOLUNTEER WITH US



- Barnyard & Animals
- Gardening
- Trail Maintenance
- Trash Cleanups
- Special Events
- Theater & Arts
- Office Support
- Tours, & more!

HELP NEEDED!
SAFE & SOCIALLY DISTANCED
VOLUNTEER OPPORTUNITIES

FERGUSONFOUNDATION.ORG/VOLUNTEER



Each year, we reach more than 8,000 students and 10,000 residents in the Virginia, Maryland & DC area.

Help us make a difference.

Flexible opportunities throughout the year. **Community service hours**, and **Corporate** and **Group** volunteer opportunities available.